



**Webinar Series, Summer 2017**

# COMMUNICATING CLIMATE CHANGE AS A PUBLIC HEALTH ISSUE

**Register at [www.healslo.com/webinar](http://www.healslo.com/webinar)**

*Continuing education units pending for nurses, planners, and landscape architects.*

**TELLING THE CLIMATE CHANGE STORY // July 19, 10:00-11:30 a.m. PST**

Susan Joy Hassol will address the latest science on climate communication, important issues in the current political environment, and the powerful connection between climate and health.

*Featuring Susan Joy Hassol, Director, Climate Communication*

*Welcome by Dr. Penny Borenstein, Health Officer, County of San Luis Obispo*

**CLIMATE CHANGE PLANNING TOOLS // July 26, 10:00-11:30 a.m. PST**

Climate leaders at the state and local level will provide case studies, tools, and practical advice on how to use and develop resources to implement climate adaptation.

*Featuring Michael McCormick, Governor's Office of Planning and Research; Meredith Milet, California*

*Department of Public Health; Matt Wolff, San Francisco Department of Public Health; Michael Kent, Contra Costa Health Services*

**CLIMATE CHANGE AND HEALTH EQUITY: TELLING THE STORY WITH DATA // Aug. 2, 10:00-11:30 a.m. PST**

National and state leaders will address health equity and the tools available to integrate equity into climate communications and adaptation planning.

*Moderated by Linda Helland, California Department of Public Health – Climate Change and Health Equity*

*Program; Featuring Wm. Jahmal Miller, California Department of Public Health - Office of Health Equity;*

*Dr. Gina Solomon, CalEPA; Jacqui Patterson, Environmental and Climate Justice Program, NAACP*

**INNOVATIVE CURRICULA FOR PUBLIC HEALTH PRIORITY POPULATIONS // Aug. 9, 10:00-11:30 a.m. PST**

How do climate change communications fit into existing public health programs? Local leaders will share effective, low-cost approaches to making this connection.

*Featuring Nancy Villasenor, California Department of Public Health; Kathleen Karle and Morgan Feld, County of*

*San Luis Obispo; Judy Robinson, Sacramento County; Darcy Pickens, Kings County; with closing remarks from*

*Dr. Penny Borenstein, County of San Luis Obispo*



*Presented by the County of San Luis Obispo Public Health Department, with sponsorship from Building Resistance Against Climate Effects (BRACE): Community of Practice for Communications and Engagement.*

*This webinar series received funding from the Centers for Disease Control and Prevention (CDC) Cooperative Agreement 5UE1EH001052 and the California Department of Public Health–Office of Health Equity (CDPH-OHE). Its contents are solely the responsibility of the presenters and authors and do not necessarily represent the official views of the CDC or the CDPH-OHE.*



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### TELLING THE CLIMATE CHANGE STORY

July 19, 10:00-11:30 a.m. PST

*Featuring Susan Joy Hassol, Director,  
Climate Communication*

*Welcome by Dr. Penny Borenstein, Health  
Officer, County of San Luis Obispo*

Join internationally-recognized specialist Susan Joy Hassol for a dynamic conversation on best practices for climate communications.



Guided by her decades of experience as Director of Climate Communication, Susan will address the range of climate communication issues, the latest science, the most important issues in the current political environment, and the powerful connection between climate change and human health.



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## CLIMATE CHANGE PLANNING TOOLS

July 26, 10:00-11:30 a.m. PST

Climate leaders at the state and local level will provide case studies, tools, and practical advice on how to use and develop resources to implement climate adaptation.

**California's Integrated Approach to Addressing Climate Change**  
*Michael McCormick, Senior Planner, Governor's Office of Planning and Research*

**Adaptation Tools for Local Health Departments**  
*Meredith Milet, Epidemiologist, California Department of Public Health*

**Using Tools for Climate Health Adaptation at the Local Level**  
*Matt Wolff, Health Analyst, San Francisco Department of Public Health*

**Developing a System to Refer Public Health Nursing Patients for Weatherization Services**  
*Michael Kent, Hazardous Materials Ombudsman, Contra Costa Health Services*



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### **CLIMATE CHANGE + HEALTH EQUITY: TELLING THE STORY WITH DATA**

**August 2, 10:00-11:30 a.m. PST**

National and state leaders will address health equity and data tools available to integrate equity into climate communications and adaptation planning.

**Moderated by:** *Linda Helland, Climate Change and Health Equity Program, Office of Health Equity, California Department of Public Health*

**Achieving Health Equity through Climate Change Data and Interventions:** *Wm. Jahmal Miller, Deputy Director – Office of Health Equity, California Department of Public Health*

**CalEnviroScreen and Climate Justice:** *Dr. Gina Solomon, Deputy Secretary for Science and Health, CalEPA*

**Integrating Equity into Resilience Building in the Context of Climate Adaptation Planning:** *Jacqui Patterson, Director, Environmental and Climate Justice Program, NAACP*



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## INNOVATIVE CURRICULA FOR PUBLIC HEALTH PRIORITY POPULATIONS

August 9, 10:00-11:30 a.m. PST

How do climate change communications fit into existing public health programs? Local leaders share effective, low-cost approaches to making this connection.

**Building Climate Change Capacity Among Community Health Workers:** *Nancy Villasenor, Health Educator, California Department of Public Health*

**Outsideln SLO: We Take Health and Climate Change Personally:** *Kathleen Karle and Morgan Feld, County of San Luis Obispo*

**What's Good for Health is Good for Climate:** *Judy Robinson, Sustainability Manager, Sacramento County*

**Outsideln Kings: Challenges in Rural Communities:** *Darcy Pickens, Environmental Health Educator, Kings County*

**Closing Comments:** *Dr. Penny Borenstein, Health Officer, County of San Luis Obispo*



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